Pedram Cheraghi

Kirkland, WA

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### **About Me**

Experienced UX Designer and Full-Stack Developer with a strong emphasis on user-centric design and cross-functional collaboration. Adept at balancing business priorities and engineering requirements while maintaining a relentless focus on delivering intuitive and scalable UI/UX solutions in diverse sectors like healthcare, e-commerce, and travel & tourism. Proven skills in wireframing, prototyping, usability testing, and fullstack development using Agile methods. An autonomous self-starter committed to elevating design thinking within teams, fostering open communication, and continuously learning to drive optimal project outcomes.

### Education -

- B.S. of Information Technology (2011-2015) Urmia University of Technology
- Build Wireframes and Low-Fidelity Prototypes (2023) Google
- Designing User Interfaces and Experiences (UI/UX) (2023) IBM
- Full Stack Developer (2023) Meta
- Cloud Essentials (2023) Amazon
- Certified Internet Webmaster (2010-2011) CIW

## **Experiences** -

- Dairy Manager (2022-Present) Safeway Inc.
  - Promoted to Department Manager after 3 months of working.
  - First employment upon relocating to the U.S., while actively pursuing UX/UI opportunities.
- Product Manager (2020-2022) Tejarat Bank
  - Oversaw the delivery of customer-focused digital banking solutions as UX Lead.
  - Utilized user-centric data analytics to drive product improvements.
  - Managed cross-functional teams to align product goals and user needs.
- Digital Banking Expert (2018-2020) Tejarat Bank
  - Specialized in user experience design for digital banking platforms.
  - Conducted user research to guide product development.
- Web Developer, UX Designer & Co-Founder (2020-2022) Persianloop
  - Co-founded an innovative platform focused on user experience.
  - Managed UX/UI design and full-stack development.
- Web Developer, UX Designer & Co-Founder (2018-2020) Café Kart
  - Co-founded an e-commerce platform, leading UX/UI and full-stack development.
  - Focused on culturally relevant and personalized shopping experiences.
- Full-Stack Web Developer (2015-2022) i-Tech Solutions
  - Designed and developed user-friendly web applications.
  - Collaborated cross-functionally to deliver robust solutions.

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Skills —

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# UX/UI Skills:

- User Research: Persona Development, User Journey Mapping, Usability Testing
- Prototyping: Wireframing, Prototyping, Information Architecture
- Design Thinking: Problem Solving, Human-Centered Design
- Data Analysis: User-Centric Data Analytics, Quantitative Analysis, Google Analytics
- Design Tools: Adobe Photoshop, Adobe XD, Figma, Sketch, InVision, Microsoft Visio
- Responsive Design: Experience with responsive web design across all device sizes
- App-Centered Design: Experience delivering app-centered designs across iOS and Android
- Design System: Knowledge and experience of working with design system

## **Development Skills:**

- Front-End Development: HTML, CSS, Bootstrap, JavaScript, jQuery, ReactJS
- Back-End Development: PHP, Laravel, NodeJS, Django, RESTful API
- Database Development: MySQL, MongoDB
- Cloud Services: AWS. Microsoft Azure
- Software Engineering: Object-Oriented Programming (OOP), Version Control (GIT), Continuous Integration/Continuous Deployment (CI/CD), Agile Methodologies

### Collaboration Skills:

- Team Collaboration: Collaborated with cross-functional teams to align product goals and user needs
- Effective Communication: Effectively communicate design solutions to stakeholders at all levels

#### Personal Skills:

- Self-Learning
- Multi-Tasking
- Adaptive
- Problem Solver
- Creative
- Time Management
- Critical Thinking
- Self-Motivated
- Team Member
- Bilingual